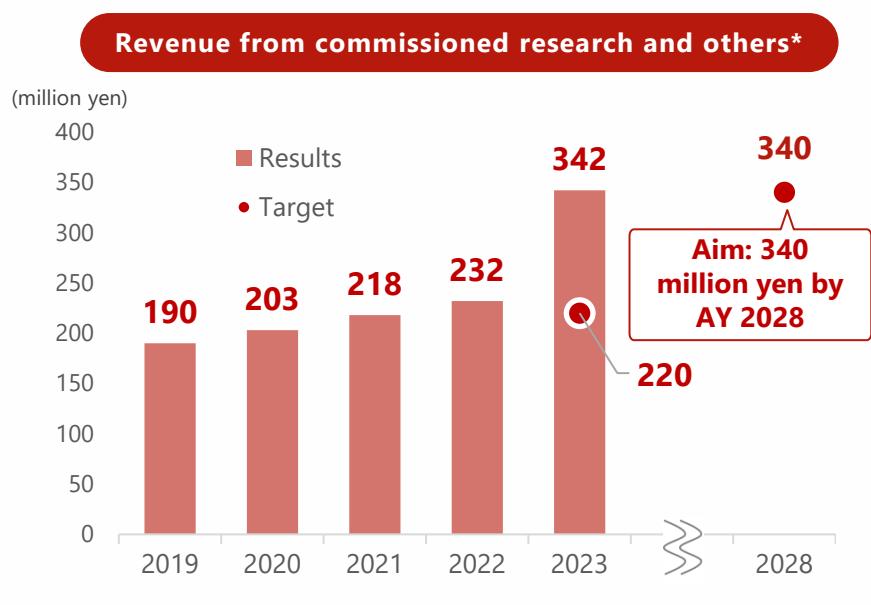
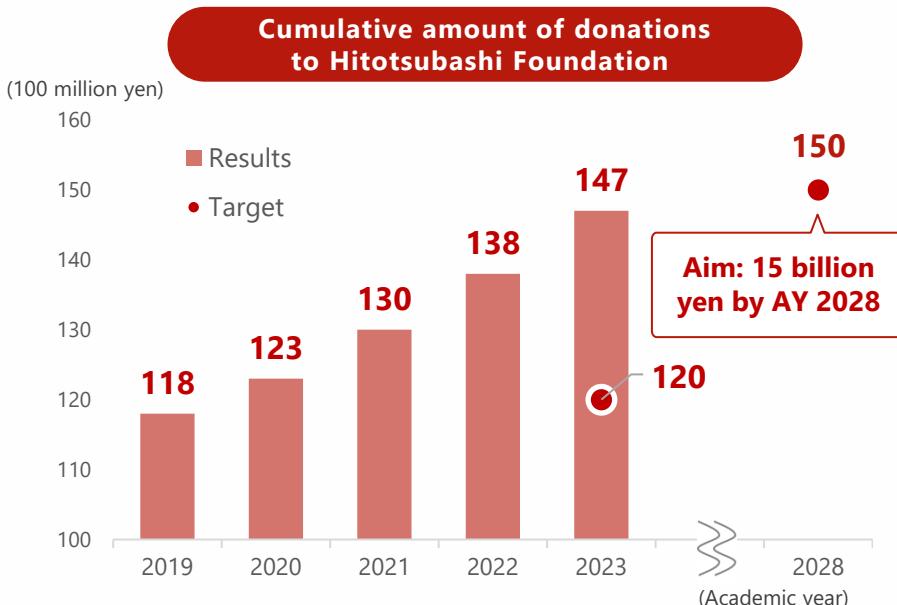


# Strengthening the Financial Base (1)

- The Hitotsubashi University Foundation and revenues from commissioned research have increased more rapidly than their targets.
- The aim is to further increase external funding through fundraising for the 150th anniversary in 2025 and developing new areas such as Social Data Science.



\*Commissioned Research, Joint Research, and Commissioned Projects

## Strengthen fundraising for the 150th anniversary in 2025

- Hired two specialists for fundraising in 2023
- Launched commemorative projects for the 150th anniversary with the theme "Bridge to the Future"

- An influx of researchers in the social data science fields have contributed to increased revenues from commissioned research.
- A new revenue stream will be created through a stock company to be established in AY2025.