



Hitotsubashi University
Global Education
Program

HGP Seminar

Hitotsubashi University Global Education Program (HGP)では、英語による公開セミナーを開催します。一橋の学生であれば、誰でも参加でき、一般の方にも公開しております。事前申込は不要です。皆様のご参加をお待ちしています。

“Introduction to Intercultural Leadership Skills”



This seminar will help future leaders understand and bridge gaps between Japanese business culture and global ways of working and communicating, including how to make your own best mix of various cultural best practices.

We briefly practice various key skills, such as building a growth mindset, giving feedback positively, facilitating diverse meetings and making persuasive presentations. We also review some key sales and marketing concepts and how to apply them in successful business between Japanese organizations and global clients or partners.

Speaker



Jon James Lynch
CEO, K.K. J-Global

▶ Date

Friday, July 5, 2019

▶ Time

17:10 – 18:55 (5th Period)

▶ Place

CGEE 4204 (2nd Floor), LS/CGEE Building, East Campus

**東キャンパス国際研究館2階
4204教室**

*No registration required.

*This seminar is open to all HU students and conducted in English.

A bilingual Japanese speaker from the UK, Jon has worked at INTEC Japan (now Link Global Solution) as an intercultural business trainer then manager since 1991, been an instructor at Tokyo Science University from 1997-2002, and managed entertainment media and customer membership program companies. He has led K.K. J-Global. since 2015, and founded J-Global Institute in 2016.

<http://www.j-globalgroup.com>

